



#### Agenda

- Introduction to Instantiations
- Products for VisualAge Smalltalk<sup>®</sup>
- Products for Rational<sup>®</sup>, WebSphere<sup>®</sup>, and Eclipse
- Our Smalltalk History
- IBM/Instantiations Smalltalk Relationship
- IBM Transition Roadmap
- VA Smalltalk<sup>™</sup> Strategy
- VA Smalltalk Roadmap
- VA Smalltalk Features
- VA Smalltalk Pricing
- VA Smalltalk 7 Status
- Finding out more about VA Smalltalk





#### Who am I?



Mark Johnson

+1 503 598 4909 mark@instantiations.com 1981-1985

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Development Manager, Educational Software Inc.

1986-1990

Data Processing Manager, Montana Dept of Revenue

• <u>1990-1993</u>

Data Networking Engineer, First Data Corporation

• <u>1993-1997</u>

Senior Systems Engineer, Novell Inc.

• 1997-1999

Strategic Marketing Manager, Intel Corp.

• <u>1999-present</u>

VP Marketing & Business Development, Instantiations



# **Introducing Instantiations**

- Multi-faceted software company (re)founded in 1997
- Creates and markets leading edge development tools for enterprise software developers (VisualAge Smalltalk, Rational, WebSphere, Eclipse)
- Strategic partnerships:
  - IBM Advanced Business Partner
  - Eclipse Foundation Member

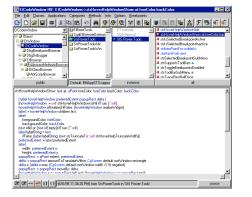


- Established Fortune 1000 customer relationships
- Hundreds of Smalltalk customers worldwide

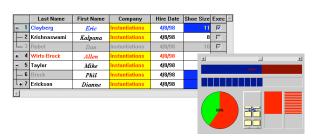




#### **Products for VisualAge Smalltalk**

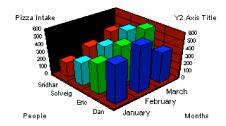


IDE Power ToolsENVY Power ToolsGUI Power Tools



- 3D Figures

   Clear
   Cube
   Pyramid
   Tensegrity
   Animate
- WidgetKits & GF/STSpreadsheetsCharts & Graphs
- Powerful GUI Designer
- Dozens of available widgets
- Fully Bi-directional







#### **Products for Rational, WebSphere, and Eclipse**

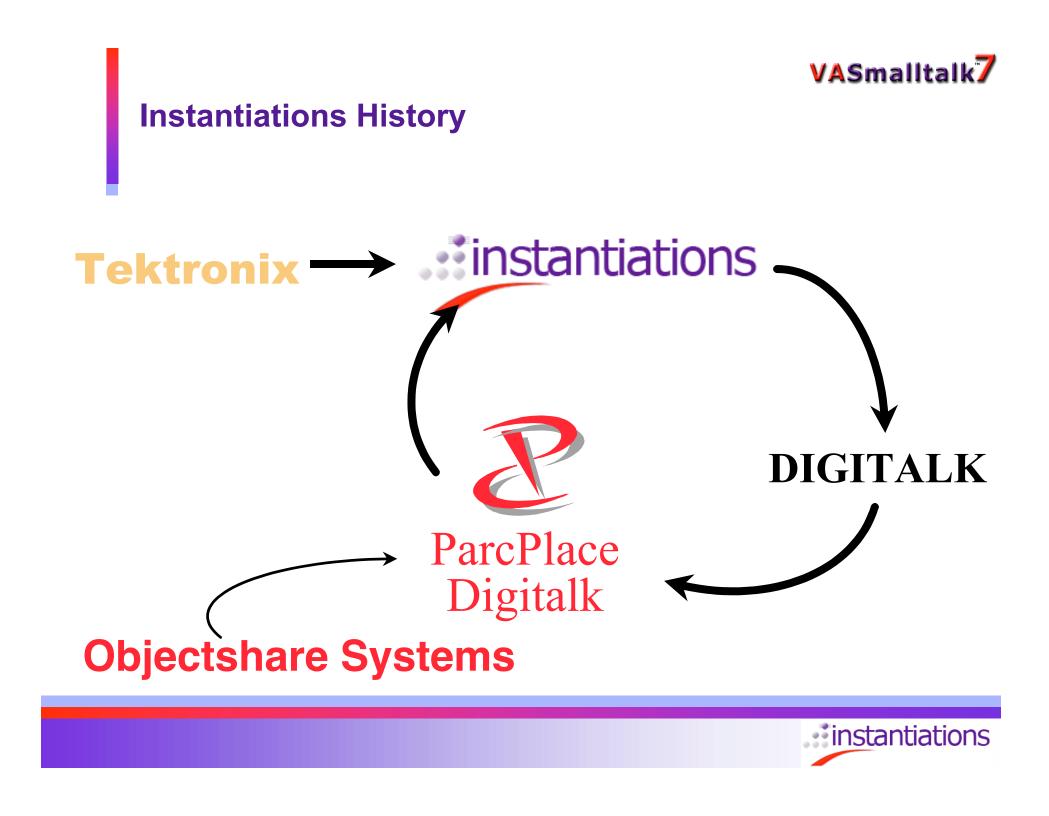
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- Software Quality Improvement Tools
- JUnit Test Generation & Code Coverage Analysis
- Dynamic Code Audit & Code Metrics
- Javadoc Repair
- Team Collaboration



WindowBuilder<sup>™</sup> Pro SWT Designer<sup>™</sup> Swing Designer<sup>™</sup> Market Leading GUI Designer
Supports Swing, SWT, JFace & RCP
Fully Bi-directional





#### **Our Smalltalk History**

Instantiations has contributed to the Smalltalk industry continuously since 1984.

- 1984: Instantiations' co-founders developed the world's first commercial version of Smalltalk at Tektronix.
- 1988: Founded Instantiations Inc. (first incarnation) and became one of the most prominent Smalltalk product and consulting companies in the world.
- 1992: Instantiations was acquired by Digitalk, Inc. and lead the design & development of Digitalk's Visual Smalltalk Enterprise (VSE) product line.
- ▶ 1990's: Digitalk was a major partner of IBM in the creation and marketing of Smalltalk technology.
  - 1993: Co-founders of Instantiations founded ObjectShare Systems, a major Smalltalk product vendor and creator of WindowBuilder Pro & WidgetKits, which was acquired by ParcPlace-Digitalk in 1996.
  - 1995: Digitalk was acquired by ParcPlace forming ParcPlace-Digitalk. Current Instantiations employees made major contributions to the development and marketing of VisualWorks<sup>™</sup> Smalltalk..
  - 1997: Instantiations Inc. (second incarnation) was formed in 1997 by the Tektronix/ Instantiations/ ObjectShare team. The company has offered products and services to the Smalltalk industry since its inception.
- 2004: IBM and Instantiations form relationship under which Instantiations provides Customer Support for VisualAge<sup>®</sup> Smalltalk.

> 2005: IBM and Instantiations form relationship under which Instantiations offers VA Smalltalk product.

Instantiations and its preceding companies have partnered with IBM to advance and advocate Smalltalk for well over a decade





#### ...and More History

#### Smalltalk Products Developed or Contributed to by Instantiations Team Members:

- Tektronix Smalltalk<sup>®</sup>
- Convergence Code Management System<sup>™</sup>
- Smalltalk V®
- Smalltalk Express<sup>®</sup>
- Visual Smalltalk Enterprise<sup>®</sup>
- Team/V<sup>®</sup>
- Parts for Smalltalk®
- VisualWorks Smalltalk<sup>®</sup>
- WindowBuilder Pro for VSE<sup>™</sup>
- WindowBuilder Pro for VAST<sup>™</sup>

- IBM Smalltalk
- Subpanes/V<sup>™</sup>
- WidgetKit/Professional for VAST<sup>™</sup>
- WidgetKit/Professional for VSE<sup>™</sup>
- WidgetKit/BusinessGraphics for VAST<sup>™</sup>
- VA Assist<sup>™</sup>
- VA Assist Pro<sup>™</sup>
- WindowBuilder Translation Toolkit<sup>™</sup>
- WidgetKit/Controls<sup>™</sup>
- GFST<sup>™</sup>



# Instantiations Relationship with IBM

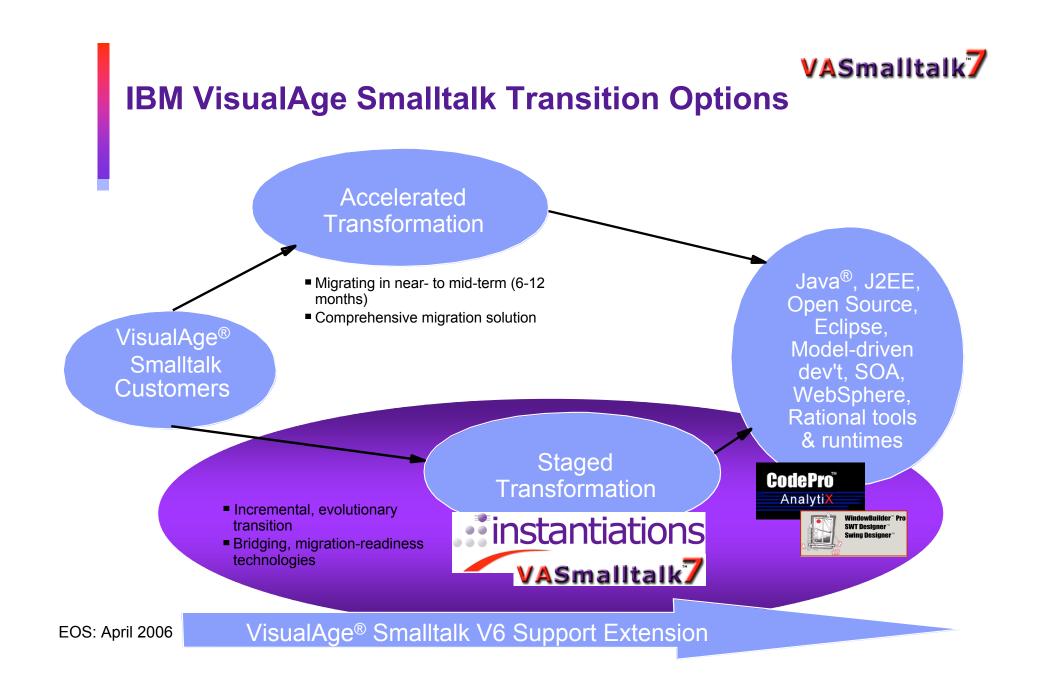
- Advanced IBM Business Partner
  - PartnerWorld for Developers
  - PartnerWorld for Software
- VisualAge Smalltalk Solution Team Member
  - VA Smalltalk™ Provider
  - Supplier of Level 2 & 3 VisualAge Smalltalk Support (through IBM)
- STIC Corporate Member
- Ready For Rational<sup>®</sup> and Ready For WebSphere<sup>®</sup> Programs
- Winner: IBM Solution Excellence <sup>®</sup> Award (for VA Assist)







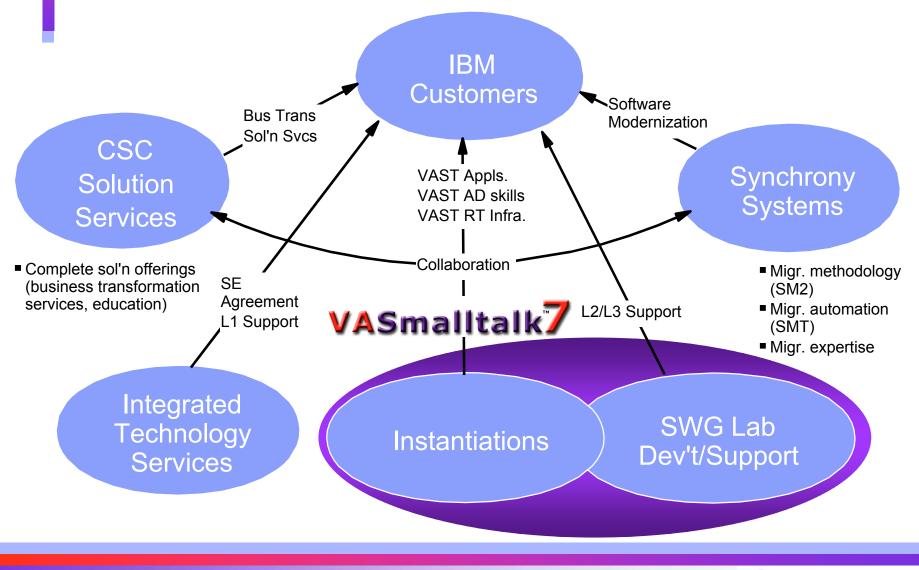








#### VisualAge Transition – Resource Model







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#### VA Smalltalk Strategy

# VASmalltalk7

#### Proven Power and Productivity™



- Lengthens viable life of VisualAge Smalltalk applications
- 100% VisualAge Smalltalk compatible
- Includes VA Assist, WidgetKit/Controls & GF/ST
- Modernized product
- Fully supported
- Roadmap for the future
- Instantiations is 100% committed to product development

#### VA Smalltalk Roadmap

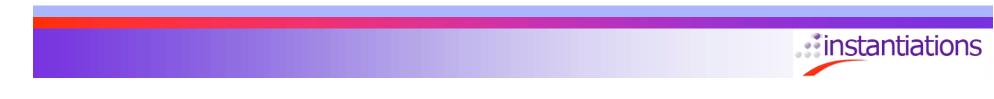
Product Development Roadmap (Preliminary and subject to change)

Announcement Date: Delivery Date: Included Components: April 2005 🖌 August 2005

- VisualAge<sup>®</sup> Smalltalk 6.0.3
- VA Assist Enterprise/S™
- WidgetKit/Controls™
- GF/ST<sup>™</sup> (unsupported goody)

#### Version 7.0

- Integrate VA Assist to modernize look-and-feel of VA Smalltalk IDE
- Include WidgetKit/Controls to build more sophisticated UIs
- Include GF/ST as a "goodie" to add direct-manipulation graphics to applications
- Include migration readiness technology demo from Synchrony Systems



Version: 7.0.0

#### VA Smalltalk Roadmap (con't)

Version 7.5

- Finish ANSI Smalltalk support
- Further enhance and modernize IDE
- Modernize and include ENVY/QA
- Integrate Refactoring Browser and ENVY extensions
- Support for newer native Windows widgets
- Begin to enhance VAST web services
- Include additional migration readiness enhancements

Version 8.0

- Support for Microsoft Longhorn
- More web services enhancements
- Investigate namespace support
- 64-bit VM support

(Preliminary and subject to change)

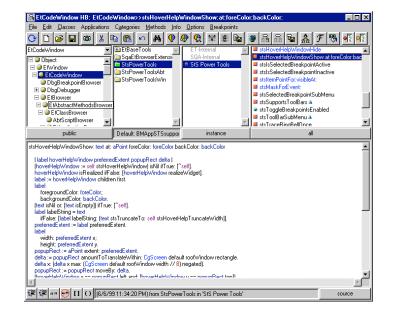


#### VA Assist (Included in VAST7)

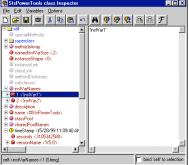
Modernized look and feel for VA Smalltalk IDE

#### **VA Assist Features**

Universal Drag/Drop Powerful Change Propagation Tools Customizable Toolbars Color Code Syntax Spell Checking & Auto-Spell Correction Version Renaming & Templates Class History / Find Enhanced Debugger & Inspectors Popup Senders / Implementors Locate Applications / Dependents









#### WidgetKit/Controls (Included in VAST7)

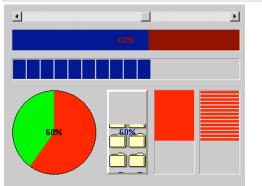
Allow customers to build more sophisticated GUIs

#### WidgetKit/Controls Features

Columnar List boxes, table widgets and hierarchical lists Customizable image buttons, toggles and value sets Vertical, horizontal and circular gauges Data aware spin buttons Splitbar widget

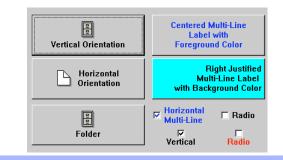
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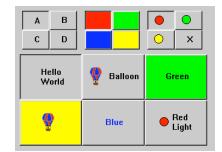
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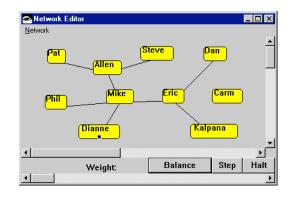


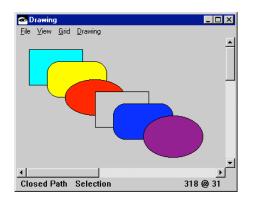
#### GF/ST (Included in VAST7)

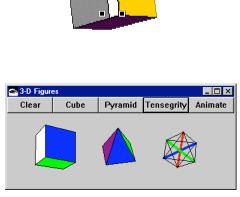
Add direct-manipulation graphics to applications

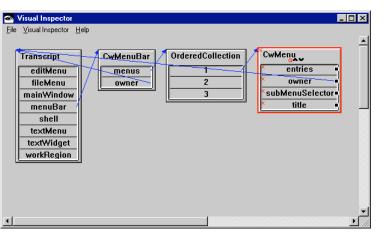
#### **GF/ST Features**

Rich Framework for Graphic Objects Reusable Components, Tools & Visual Handles Drag / Drop and Object Linking Create Workflow Diagrams, PERT Charts, Drawings Event Based Architecture Visual Inspector











# VASmalltalk7 Migration Readiness Technology Demonstration

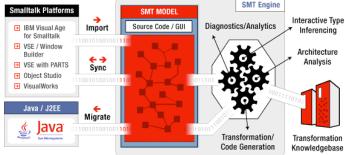
Included in VA Smalltalk 7.0 courtesy of Synchrony Systems

#### **SMT™ Features**

Architecture Analysis Dead Code Analysis and Removal Comprehensive Diagnostics and Analytics Interactive Type Inferencing Engine GUI Transformation and Refactoring Class Library Transformation and Refactoring Language (Syntax) Transformation and Code Generation Code Synchronization with Ongoing Development

#### **SMT Benefits**

Integration Migration and Modernization Environment Supporting large-scale modernization projects Supports synchronization of ongoing development with the modernization Support team modernization activities Reusable and repeatable knowledge-base drive process Ensure production of high quality code on the target platform – not simply code that runs



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# VA Smalltalk Pricing

New VAST7 License:	\$6995	(license is per developer, quantity discounts and site licenses available)
Upgrade to VAST7:	\$1495	(if IBM support is current, includes 1 year of upgrades and support)
Upgrade to VAST7:	\$1995	(if currently unsupported, includes 1 year of upgrades and support)
VAST7 Annual Support:	\$1495	(per year, includes support and upgrades)
Competitive Upgrade:	\$1995	(see website for details)
WindowBuilder Pro:		\$895
WidgetKit Professional:		\$895
WidgetKit Business Graphics:		\$895

See website for details. Prices current as of April 26, 2005 and may be changed without notice.



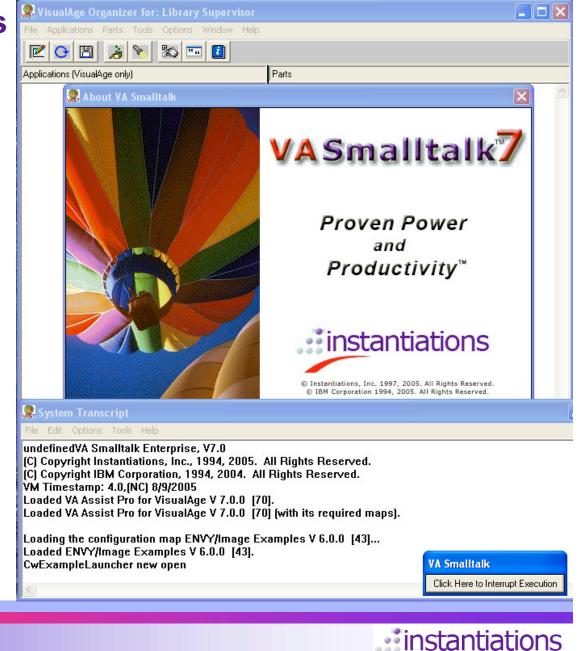
#### **VA Smalltalk Status**

•IBM only recently delivered VisualAge v6.0.3 to us so this caused a delay

• We have accelerated the VAST7 program to make up time

• We are in the final stages of testing the Windows version

- Expect the Windows GA version very soon
- GA for Linux, AIX & Solaris at the end of August





#### Finding out more about VA Smalltalk

- **General Info:** vast@instantiations.com
- Sales: sales@instantiations.com
- Mark Johnson: mark@instantiations.com
- **Eric Clayberg:** clayberg@instantiations.com
- Website: www.instantiations.com/vast

Please contact us at vast@instantiations.com for a copy of this presentation.





#### Questions





Proven Power <sup>and</sup> Productivity<sup>™</sup>



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