

Promoter, The Search Engines Adder

Promoter is a simple tool to help in the task of add your web site data on the search engines. (By now it full works with Google and search engines that use GET method).

Promoter allows to automatize this task to your own company web site or to professional webmasters that work in the positioning of multiples web sites of different customers.

Promoter isn't a Technology Innovation. Rather than is a proof of concept of how to package an app in Squeak, how to make an easy to use Windows installer/uninstaller, how to have at the same time the solution available to anothers operating systems, how to update the software and the data to registered customers and, in short, how to bring Squeak solutions to shareware market without lossing the customer benefits of being open source but permitting also to developer earn some money.

At the technical side, the intention is to show a desktop solution running in a browser, inspired in Google Desktop (<http://desktop.google.com>) but with all the code in Smalltalk.

Platforms

Squeak 3.7 and later

Requeriments

KomHttpServices 6.2

Seaside 2.5b5

Mewa 24

Yaxo 2.0b

SIXX 0.1h

License

The code is free for learning and technical divulgation purposes but if is used (enterely or by parts) for business you MUST acquire a license.

Additions or modifications of the code MUST be made available on Internet as the Promoter code is.

When a buyer acquire a license can install Promoter in as many machines as he wants.

The Promoter copyright is owned by [Germán S. Arduino](#).

This license may change with the time. By any doubt contact the author by mail to gsa@arsol.net.

Developer

Germán S. Arduino

Demo

The souce code is available at SqueakSource:

<http://www.squeaksource.com/Promoter/>

The Windows shareware installer is available at:
<http://www.arsol.biz/promoter/download/PromoterInstaller.exe>

Other Features

- Promoter uses the Squeak image to storage his data, doing really easy to install and maintain the product. No relational databases stuff needed!.
- Promoter permits to export to an XML external file the companies, search engines and tasks data.
- Promoter permits to import from an external XML file the companies, search engines and tasks data.
- Several users in a network or from Internet can use Promoter at the same time.
- Promoter works from any browser as a desktop or Internet application.
- Promoter is full Squeak, using Komanche, Seaside, Mewa, Yaxo and SIXX.
- Promoter is packaged to final users, with a shrinked image and an automatic Windows Installer

Future

- More preloaded search engines.
- Auto update of the software to registered users.
- Auto update of search engines to registered users.
- More "smart" capacities to deal with major search engines.

Details


Promoter is an easy to use tool aimed to save lots of man works hours in the adding the url of your web sites to the main Search Engines.

If you have a web site, do you need that the people surfing the web go to your site, know about you, your company, your products and, eventually, buy your products!. Adding the data of your site to each major search engine may be a time consuming and not creative task, an ideal task to automate, mainly, taking in account that it's a task that must be repeated with some frequency.

With Promoter you can add easily your data to the search engines that you want that support GET and POST (*not yet implemented*) http methods.

The easy steps are:

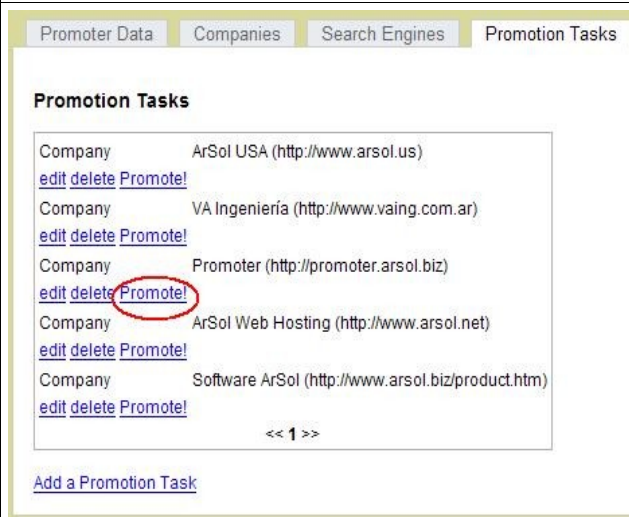
Add your company data in Promoter, including Site Name, Site URL, Country and Description.



Select to each web site that you want to Promote the Search Engines to use (were Promote will add your data).

Promoter includes a complete set of Search Engines data, but you can add you own.

Pressing the "Promote" link the selected promotion task start working for you, adding your site data in each selected Search Engine.



Add your company data in Promoter, including Site Name, Site URL, Country and Description.



Promoter Data Companies Search Engines

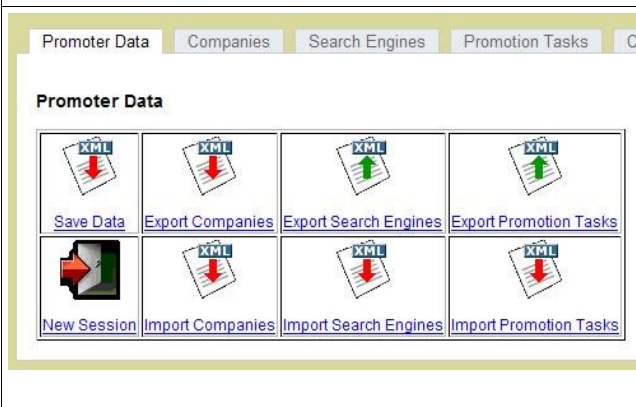
Site Name Promoter

Site URL http://promoter.arsol.biz

Country Argentina

Description The Search Engines Ad

save cancel



Additionally Promoter permits save and import the company, search engines and promotion tasks data in standard XML files and save the working data (the image) with a single click of the mouse.

Promoter
by ArSol

Promoter is a product property of ***Germán S. Arduino*** and his company ***ArSol Software***.

The Promoter logo was designed by my older son ***Matías A. Arduino***.